



FOR IMMEDIATE RELEASE

**NEW PUBLIC ART INSTALLATION**  
**by Lisa Kereszi**



Sept 28, 2018, NEW YORK, NY—14x48 is excited to announce the posting of “City on Stage,” a new billboard by photographer Lisa Kereszi.

The billboard, posted on the corner of 48th st and 7th avenue, features an iconic photograph of a dancer on stage in a theater that has since been demolished and replaced by another performance hall.

Kereszi, who is passionate about finding visual remnants of a former New York, chose this image as a symbol of the cyclical changes that drive the city. Beyond a since-replaced theater, the image itself contains another layer that references obsolescence: the performer

re-enacts a vaudeville act with campy self-awareness, nodding to a tradition of live entertainment that is slowly disappearing from the cultural landscape. The billboard is posted in the Times Square district which itself has a long history of public art, experimentation, and performance.

To accompany the billboard, Kereszi invites you to participate in a scavenger hunt to uncover New York’s rich history of photography and join the long litany of photographers who have captured the city streets. Prizes await for the quickest study, best in show, and honorable mentions. Visit [14x48.org](http://14x48.org) for a map and instructions on entry using [#thecityonstage](https://twitter.com/thecityonstage) .

### **About the Artist**

Lisa Kereszi is a New Haven, CT-based photographer and educator who lived in Brooklyn for the better part of 11 years, and whose work is in the collections of the Met, the Whitney, the New Museum, the Brooklyn Museum, and others. She is represented by Yancey Richardson Gallery, where she has shown work from two series that explore the ways in which human beings devise escapist environments and spectacles to remove ourselves from the realities of everyday life. She has five photo books in print, including *Fantasies* and *Fun and Games*, in which the billboard image appears.

### **About 14x48**

14x48 repurposes vacant billboards as public art space in order to create more opportunities in public art for emerging artists, to challenge emerging artists to engage more with public art, and to enliven the vibrancy of our urban environment. [www.14x48.org](http://www.14x48.org)

### **Support**

Support for 14x48's public art projects has been made possible by individuals and the NY Community Trust, Lamar Outdoor, and Red Rock Outdoor. 14x48's Billboard Season 2018 is made possible in part with public funds from Creative Engagement, supported by the New York City Department of Cultural Affairs in partnership with the City Council and administered by [Lower Manhattan Cultural Council](http://www.lowermanhattancc.org). 14x48 is a sponsored project of Fractured Atlas, a non-profit 501(c)(3) arts service organization.

*Prizes donated generously by:*

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### **Visiting the Installation**

The billboard is located on the corner of 48th st and 7th Avenue Manhattan.

### **Media Contact**

Alexandra Israel:

[aeipublicrelationsnyc@gmail.com](mailto:aeipublicrelationsnyc@gmail.com)